COUNTRY
United Kingdom

END CUSTOMER
Puxton Park, Hewish

RESELLER
ITEC Connect Ltd, Bristol

PRODUCT FOCUS
Aruba Instant and Switches. Moving towards Central

FOCUS TOPIC
Networking, Cloud/Management, Security, Location Services/IoT

CHALLENGES

Puxton Park offered poor wifi for guests, visitors and administration across the venue. There was no opportunity to collect any of the guest details through WiFi. Being a large tourist attraction, they were missing out on building up their marketing database and offering a great user experience. The office staff are mobile and with many handhelds being used for epos and auditing the venue, mobility was under-performing.

OUTCOMES

ITEC have helped Puxton Park with the adoption of a mobility network with the deployment of Aruba Instant APs for both indoor and outdoor access. ITEC are further developing the network with replacement of the core and edge switches. Integrating into a Guest Wifi service, ITEC are also developing further the centralised management and control. They now have a great user experience for families visiting the attraction alongside the business collecting the all to valuable guest registrations.

RECOMMENDED SOLUTIONS

- Aruba Instant Access Points for a better WiFi performance
- Aruba 2500-Series Switches to provide security, reliability and ease of use

> "We aim to be the number one fun-filled experience for the whole family. ITEC have helped us put in place an Aruba based mobility infrastructure to really enhance the complete Puxton Park experience. Our visitors have instant access to great WiFi and we will be able to provide a range of special offers while they are with us in the adventure park."

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